

# SINGLES + 4 AND 6-PAGERS

SMART+ AFFORDABLE EFFECTIVE

## CATALOG QUALITY FOR LESS

Leverage the latest print technology for the highest quality single sheets and 4-pagers in the business. Our closed-loop color, catalog presses provide superior inking and registration – delivering far superior quality than ordinary advertising circular presses.

- Highlight new products or product lines
- Move slow-selling inventory
- Reward your best customers with special incentives
- Promote seasonal or holiday sales
- Cross-sell to new customers
- Bundle accessories and related products
- Promote time-sensitive offers
- Drive sales for promotions or events
- Boost your catalog program

Low versioning at high quantities yields the greatest value for these best-in-class circulars. Our print and distribution experts will work with you to design your single sheet or 4-pager so that you get the best possible performance results from your job. We can add gatefolds or other special folds as well as turn your 4-pager into a 6-pager.

We have the expertise, resources and technology to maximize the potential of our equipment – and our expertise – to help you achieve your marketing goals. Whether your shop is brick-and-mortar, online or a combination of both, our single sheets and 4-pagers will help you reach more customers, drive more traffic to your storefront and grow your business.

### SINGLE SHEETS



Total Pages: 2  
Page Size Minimum: 5.5"W X 10"H  
Page Size Maximum: 9.5"W X 11.375"H  
Coated and Uncoated Paper Options

### 4 AND 6-PAGERS



Total Pages: 4/6  
Page Size Minimum: 5.5"W X 10"H  
Page Size Maximum: 9.5"W X 11.375"H  
Coated and Uncoated Paper Options

Want to know more about how we can contribute to your profitability?  
**Contact your Hess Print Solutions Representative today.**



**HESS PRINT SOLUTIONS**

A Division of Bang Printing

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